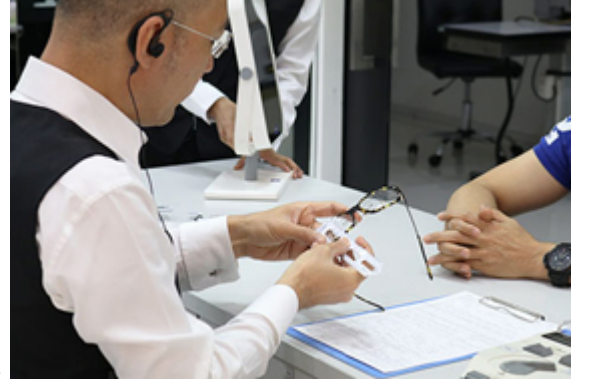


Master Bobi



من سيد بوبي: تاريخ النظارات المتقدمة

[اقرأ أكثر...](#)



من سيد بوبي - التعمق في وجهة نظر ماستر بوبي الاستثنائية

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من سيد بوبي: هل النظارات ذو

العدسات المتقدمة باهظة الثمن مثل النظارات الرقمية المتقدمة ذو الرؤية ثلاثية الابعاد التي تنتجها أيسوبتك؟

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من سيد بوبي: بداخل العقل المدبر

الاستثنائي

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من سيد بوبي: مجموعة عملاء أيسوبتك

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من سيد بوبي: هل يقدم باعة النظارات الفاخرة نفس الجودة الخاصة بنظارات أيسوبتك بالعدسات الفردية الرقمية المتقدمة ذو الرؤية ثلاثية الابعاد التي يتم تصنيعها فقط لأيسوبتك باستخدام أحدث التقنيات المتقدمة؟

[اقرأ أكثر...](#)

Master Bobi : Interview

شغف للرؤية، نظارات حديثة لحياة أفضل (مارس 2008)



A Passion to See
 Richard Bui, now 42, was a man bent into the world of vision and quality. He grew up in Hong Kong. He had a high academic ability that combined a high ability toward computers and was born as a very well-learned professional of great vision to his father's business, indeed, looking to his father who has vision spectacles. He had studied that every aspect of major role in setting into the career path that he now pursues with such a passion. He has an intense love for his profession and a great experience of not having to watch his professional goals into "the world to the better" but it was his job" he comments. "He means and this fact also makes the most sense get to work for professional ability too. The one major milestone for Bui, was the fact that his grandfather's condition was completely invisible if treated with surgery. "It means that the doctor that when I grew up, wanted to see something about it. The second milestone was a more positive, it was definitely, experience. When I was just 7 years old Bui was in the family shop when an old customer who had moved away to the other side of Thailand the previous year came to see his Uncle (simple being way for seeing sight) and having noticed Richard's uncle's eyes and his condition, he commented that he had always been able to find a pair of spectacles that offered the same comfort and clarity of vision as those made by Bui's father.

اقرأ أكثر...

money for variable progressive spectacles, it is partly because of the treatment eye examination process. When I give feedback on eye examination for progressive spectacles, both in Thailand and overseas, I am motivated by the number of customers who do not want to conduct a contact eye examination for progressive spectacles.

The technology of front progressive lenses has evolved the focus to what Bui means in the past, not the other way round. The eye does not grab the spectacles, and also look to each, if not done correctly, the quality of your vision will be from three worse.

How often you say, "Who is the expert to test your vision? What do you mean by that?"

To test your vision is to test your life. We do not live forever, it is to test your vision and because you want to take a small amount of money? That also leads to testing your efficiency, consistency and intelligence. I guarantee that if you progressive spectacles can give those who wear contact their vision of any distance the what they wish seeing. The front progressive will be more effective and clear vision with it is more income and better quality of life. Often times, my customers tell me that my front progressive makes them better and happier. It is not all your spectacles - I tell the best vision but better technology can offer.

I make right and I understand the quality of seeing ISOPTIK's front progressive do not just make you see better but they can improve your performance, happiness and therefore your life. You can do anything when you have faith.

What makes you so confident about spending a higher cost option?

It all began with the idea to start a personal contact shop that designed highest quality of progressive spectacles. My main business

the best selling highest quality of progressive spectacles made in the world. Currently, 85% of my customers wear front progressive - Singapore, Australia, United Arab Emirates, Hong Kong and Taiwan. They want of quality, latest products and technology. They had been looking for people that were able to offer them the best quality of progressive spectacles. Bui is often well better than those in Europe. That's how they had got contact spectacles. Many European customers told me that they want to be thankful about my progressive spectacles. They were relatively expensive. They had presumed they would be of poor quality. Once they had that their own, my progressive spectacles were more better than those they thought in Europe and more than a hundred thousand baht. That was when I realized it was also a success. "The people make the best front progressive spectacles in the world."

Plan for the future

Apart from being the leader in front progressive spectacles, I want to take care of people's vision from birth until the end. I want to set up optical care centers for children, for students, for working people and the seniors. More than 200 optical centers will be installed. Our coverage in the presentation, the surgery and the diagnosis. We will be the centers that provide better care for the young and collaborate with hospital ophthalmologists to help people and the world better. It's not just about seeing better - what we do for is great vision in a long run. There's also, no matter how long for it. Bui wants his first seeing eye of the customers of ISOPTIK, every day. If you see a better face and want to visit ISOPTIK, visit our eye of contact and try the front coffee at ISOPTIK, because it is a pleasure to be one of the best in world.

ISOPTIK
 The Hi-End Eyeglasses Centre
 www.isoptik.com

Eye 4-ward coffee and receive Free Health Glasses 200 at ISOPTIK - Contact: Singapore, 477 77, Singapore; Bangkok, Tel: 02-000-1770; Australia: Sydney: 02-9558-0000; HongKong: 00852-2622-0000

سومبون نيتمتيجونتاشاران (بوبي) - العيش في تايلاند (يناير 2008)

اقرأ أكثر...

سيد سومبون نيمتيجونتاشارن الراءد بتايلند في فن الرؤية - برستيچ (يناير 2008)



اقرأ أكثر...



الرؤية المثالية - الحياة في تايلاند (سبتمبر 2007)

اقرأ أكثر...

Advertorial

*Customer
Eye Care*



"Eye testing is the basis of our caring for our customer's eyesight" says Baki. "It is therefore important for them to understand that they have to give us as much information as possible to enable us to get the most accurate results."

"We take a very professional approach," he adds. "We only use computers by appointment and they must have a clear 30 minutes for one to do the test. They should also bring all the eyeglasses they have been using. We don't offer a quick solution. I use state-of-the-art technology equipment to make accurate eyeglasses. The customer should be well rested so that the eye muscles are relaxed so we can get an accurate reading."

"It is important that the eyes have to be exactly fit before I prescribe hi end eyeglasses," he continues. "Part of our responsibility during the eye test is checking for eye pressure whether the patient is suffering from glaucoma. If we do detect it, the ophthalmologist will take a photo in the retina and refer the customer to a specialist. Likewise, if there are any traces of cataracts or other eye diseases we can refer them to a specialist for correction before we make their eyeglasses."

"Other health conditions that should be corrected before prescribing eyeglasses are diabetes and unstable blood pressure, which will affect the pressure in the eyes."

العناية بعيون العملاء - العيش في تايلاند (نوفمبر 2007)

[اقرأ أكثر...](#)

"Life is Too Short to Limit Your Vision."

Bartosz Chmura, better known as "Walter Baki", has a dream - to give a better quality of life to people through hi end eyeglasses. "Life is too short to limit your vision," he says. All of us start to gradually lose our sight by the time we get to our 40s, that we start to limit our capabilities. At first, these limitations are progressive losses in seeing thousands of colorful patterns to get rid of their night blindness and to live the again to their fullest potential.

Chmura's, knowledgeable, energetic, ambitious, those are just a few of the adjectives that first spring to mind when you read his flexible character. And when you start talking about hi-end eyeglasses, it's easy to see that he is probably passionate about what he does. To see his hi-end eyeglasses in the understanding of the world, for Walter Baki's is a mission - to make people stand for his and his people's performance, intelligence and creativity. "Life is beautiful and right is life," says Baki.

As a pioneer in the world of hi-end eyeglasses, Bartosz Chmura's mission is to give better life about 80% of the population on eye care and what the future holds.



الحياة قصيرة جدا لأن تحد من رؤيتك (مايو 2008)

[اقرأ أكثر...](#)



سيد بوبي: رجل يحمل قلوب المديرين التنفيذيين (سبتمبر 2007)

اقرأ أكثر...



تكنولوجيا بصرية من الطراز العالمي لرؤساء الشركات التنفيذيين (سبتمبر 2007)

اقرأ أكثر...